

## PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<b>In re application of: Jerry Dennis Sacks, et al.</b>	<b>Confirmation Number: 3965</b>
<b>Serial Number: 10/736,427</b>	<b>Examiner: PEACHES, Randy</b>
<b>Filed: December 15, 2003</b>	<b>Group Art Unit: 2617</b>
<b>For: SYSTEM FOR PRODUCT SELECTION</b>	<b>Attorney Docket Number: 1219.02</b>

## MAIL STOP AMENDMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION DATED JULY 19, 2007**

In response to the Final Office Action dated July 19, 2007, having a shortened statutory period for response set to expire on October 19, 2007, Applicants respectfully request entry and consideration of the following amendments and remarks. Applicants have submitted claims amended to better define the invention. **Applicant respectfully requests a three month extension of time.**

**Applicants are filing a response to the Final Office action with a Request for Continued Examination.**

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on Page 6 of this paper.